



## **Smart Start FOCUS Packet**

***January 2017: Advocacy***

**Advocacy Matters** (VOICES for Alabama's Children)

[https://d3n8a8pro7vhmx.cloudfront.net/alavoices/pages/84/attachments/original/1409001372/Advocacy\\_Matters - one page toolkit - for web.pdf?1409001372](https://d3n8a8pro7vhmx.cloudfront.net/alavoices/pages/84/attachments/original/1409001372/Advocacy_Matters_-_one_page_toolkit_-_for_web.pdf?1409001372)

**Birth Through Eight State Policy Framework** (Alliance for Early Success)

<http://earlysucces.org/our-work/policy-framework>

**Tips for Effective Messaging to Support Public Policy Change** (VOICES for Healthy Kids)

[http://voicesforhealthykids.org/wp-content/uploads/2016/07/VHK\\_OnePager\\_EffectiveHealthyWeight\\_Final.pdf](http://voicesforhealthykids.org/wp-content/uploads/2016/07/VHK_OnePager_EffectiveHealthyWeight_Final.pdf)

**You Have What It Takes! A Tool for Identifying Your Skills As An Early Childhood Advocate** (Zero to Three)

<https://www.zerotothree.org/resources/494-you-have-what-it-takes-advocacy-tool>

**Zero to Three Policy Pocket Card** (Zero to Three)

<https://www.zerotothree.org/resources/370-zero-to-three-policy-pocket-card>

**Home Visiting Advocacy Materials** (Alabama Partnership for Children)

- Home Visiting Fact Sheet  
<http://www.smartstartalabama.org/news/?newsID=56&date=11/17/2016>
- Home Visiting Palm Card  
<http://www.smartstartalabama.org/news/?newsID=56&date=11/17/2016>

**Child Care Advocacy Materials** (Alabama Partnership for Children)

- Child Care Keeps Alabama Working  
[http://www.smartstartalabama.org/uploadedFiles/File/Executive\\_Summary.pdf](http://www.smartstartalabama.org/uploadedFiles/File/Executive_Summary.pdf)
- Don't Be In The Dark About Child Care Fact Sheet  
<http://alabamachildcarefacts.com/wp-content/uploads/2016/05/Fact-Sheet-.pdf>
- Don't Be In The Dark About Child Care Letter of Support  
<http://alabamachildcarefacts.com/wp-content/uploads/2015/11/Letter-of-Support.pdf>

**Pre-K Advocacy Materials** (Alabama School Readiness Alliance)

- Alabama School Readiness Alliance One-Pager  
<http://www.alabamaschoolreadiness.org/advocacy-tools/>

Access FOCUS Packet resources online at [www.smartstartalabama.org/resources/?pageID=39](http://www.smartstartalabama.org/resources/?pageID=39)